## **SYLLABUS**

For

B.COM.

Semester – 5

(With effective from June - 2020)

## BHAKTA KAVI NARSINH MEHTA UNIVERSITY JUNAGADH



## Faculty of Commerce

Board of Studies – Commerce and Management

Draft Syllabus

**Bachelor of Commerce** 

B.Com.

(Semester-V)

(Effective from June, 2020)

## B.COM. (CBCS) SEM-5 NEW COURSE TITLES FOR REGULAR AND EXTERNAL STUDENTS WITH EFFECTIVE FROM: JUNE – 2020

Sr. No.	Type	Name of the Subject	Pg. No.
1	Core	English Language - 5	04
2	Core	Economics of Business Environment-1	06
3	Core	Business Mathematics and Statistics - 1	08
4	DSE-1	Auditing and Corp. Governance - 1	10
		Consumer Protection - 1	12
		Corporate Tax Planning - 1	14
		Fundamentals of Investments - 1	16
5	DSE-2	Financial Management - 1	18
		Human Resource Management - 1	20
		Banking & Insurance - 1	23
		Computerized Accounting System Using Tally - 1	25
6	DSE-3	Management Accounting - 1	27
		International Business - 1	30
		Indirect Tax Law - 1	32
7	Elective	Accounting - 5	34
		Business Management - 5	36
		Banking & Finance – 5	38
		Computer Science - 5	40
		Advance Statistics – 5	42
		Co-operation – 5	44

**DSE = Discipline Specific Elective** 

### **B.COM. SEMESTER - 5**

1 Core English Language - 5

Name of the Course: Foundation Course in English (V)

Course credit: **03** 

Teaching Hours: 45 (Hours)

Total marks: 100

#### **Objectives:**

• To initiate the students into learning of English language in interactive, learner friendly manner

- To expose the students to key concepts of different grammatical forms as well as various aspects of language
- To acquire proficiency in English by developing their writing, reading and communicative skills
- To make the students aware about the Indian culture and civilization through prescribed text.

Unit	Content	No. of Lectures
	Grammar:	
	Reported Speech	
1	<ul> <li>Quantifiers</li> </ul>	13
	Adjective Clause	
	Question Tags	
	Composition:	
2	Individual Report	13
	Copy of Advertisement	
3	Text : Gems of Wisdom- An Anthology of Short Stories	19
	(Section-I)	
	Total Lectures	45

## Text: Gems of Wisdom- An Anthology of Short Stories (Section-One) Board of Editors, McMillan

(Titles: Prose: 1. The Lady or the Tiger? by Frank R. Stockton, 2. The Gift of The Magi by O' Henry, 3. The Sniper by Liam O' Flaherty, 4. Black Boy by Richard Wright, 5. An Astrologer's Day by R. K. Narayan.)

**External Examination Paper Style** 

External Examination 1 aper Style			
Question No.	Details	Options	Marks
1 A	Reported Speech (Sentences should be asked)	5/7	05
1 B	Quantifiers (Objective Types of Questions)	5/7	05
1 C	Adjective Clause (Objective Types of Questions)	5/7	05
1 D	Question Tags (Objective Types of Questions)	5/7	05
2 A	Individual Report	1/2	10
2 B	A Copy of Advertisement	1/2	10
3 A	Answer in one line each (Text)	6/8	06

3 B	Short answer questions (Text)	3/5	09
4	Short Notes / Long questions (Text)	2/4	15

#### **Recommended Reading:**

- Oxford Guide to English Grammar, Oxford University Press.
- Murphy's English Grammar. Cambridge University Press.
- Thomson and Martinet. *A Practical English Grammar*, (4<sup>th</sup> edition). Oxford University Press.
- Redman, Stuart. 1997, English Vocabulary in Use: Pre-intermediate and Intermediate. Cambridge University Press.
- Jones Daniel. English Pronouncing Dictionary, Cambridge University Press.

#### Free Online Education Certificate Course Link

1. https://swayam.gov.in/courses/5827-senior-secondary-english

B.COM. SEMESTER – 5		
2	Core	Economics of Business Environment-1

Name of the Course: **Economics of Business Environment-1** 

Course credit: **03** 

Teaching Hours: 45 (Hours)

Total marks: 100

#### **Objectives:**

The objective of the syllabus to keep aware the students about the problems arising at national and international level on account of the process of liberalization and globalization

Unit	Content	No. of Lectures
1	<ul> <li>INDIAN AND INTERNATIONAL BUSINESS</li> <li>ENVIRONMENT:         <ul> <li>The concept of Business.</li> <li>Meaning of Environment.</li> <li>"Business Environment"-Clarification of Macro or Aggregative concept.</li> <li>Main integral units of Business EnvironmentDemand, Consumption, Economics policy, Legal system, Technology, Economic institutions.</li> </ul> </li> </ul>	11
	<ul> <li>International Environment: An overview of the main recent trends of business environment at global level.</li> </ul>	
2	THE DIFFERENT ECONOMIC INDICATORS: Income:  - Trends of National and per capital income Co-relation of income and business environment. Savings: - Trends of savings during the last decade Co-relation of savings and business environment. Investment: - Quantum of local investments in plans With reference to income and saving.	12
3	PROBLEMS OF ECONOMIC DEVELOPMENT IN THE CONTEXT OF INDIA:  - India as a developing country.  - Unemployment:	10

	Reasons	
	Remedies for eradication of poverty with reference	
	to business-opportunities.	
4	Role of government and it's policies in Indian	13
	Economy	
	- Monetary policy:	
	It's effect on Indian Business Environment.	
	- Fiscal Policy:	
	It's Importance in the concept of welfare state.	
	It's effect on Business environment.	
	- Industrial policy:	
	Current industrial policy.	
	It's effect on Business Environment.	
	Special Economic Zone.(SEZ)	
	Total Lectures	45

Set University examination question paper for regular candidates as per the following instruction:

	UNIVERSITY EXAMINATION (Que. No. 1 to 4 are compulsory for regular students candidates)				
Sr. No.	Particulars	Marks			
1	QUESTION - 1 (From Unit 1) (OR) QUESTION - 1 (From Unit 1)	20			
2	QUESTION - 2 (From Unit 2) (OR) QUESTION - 2 (From Unit 2)	20			
3	QUESTION - 3 (From Unit 3) (OR) QUESTION - 3 (From Unit 3)	15			
4	QUESTION - 4 (From Unit 4) (OR) QUESTION - 4 (From Unit 4)	15			
	Total Marks for Regular Students	70			

#### **Reference Books:**

- 1. Economic Foundation of Business Environment by S.R. Pandian Himalaya Publication.
- 2. Economic Environment for Business by Mishra & Puri Himalaya Publication.
- 3. Economic Environmental of Business by M. Adhikary

Note: Latest edition of the reference books should be used.

## B.COM. SEMESTER – 5 3 Core Business Mathematics and Statistics - 1

Name of the Course: **Business Mathematics and Statistics - 1** 

Course credit: **03** 

Teaching Hours: 45 (Hours)

Total marks: **100** 

#### **Objectives:**

To familiarize the students with various statistics & mathematical tools and their application in the business decision making.

Unit	Content	No. of Lectures
1	LINEAR CORRELATION:	12
	- Definition of variables	
	- Meaning and Definition of Correlation	
	- Types of Correlation	
	- Properties of Correlation coefficient	
	- Method of Correlation:	
	Scatter Diagram	
	Karl Pearson's method	
	Spearman's Rank method	
	- Probable Error of Coefficient of Correlation	
	- Co-efficient of Correlation from bivariate Frequency	
	distribution	
	- Examples	
2	LINEAR REGRESSION:	13
	- Meaning and Definition of Regression	
	- Definition of Regression coefficient	
	- Properties of Regression coefficients & Relation	
	between Correlation and Regression coefficient	
	- Two lines of Regression	
	- Regression Co-efficient from bivariate frequency	
	distribution	
3	- Examples	10
3	PROBABILITY:	10
	- Concept of Probability	
	- Mathematical & Statistical Definition of probability	
	- Definition of Different Terms (Random Experiment,	
	Sample Space, Types of Eventsetc) - Addition Theorem, Condition Law, Multiplication	
	Theorem For Two Events With Proof	
	- Examples	
4	SAMPLING:	10

<ul> <li>Idea of Population and sample</li> <li>Advantage of sampling, limitation of sampling</li> <li>Characteristics of Good sample</li> <li>With and without replacement sampling</li> <li>Sampling method</li> <li>Simple random sampling</li> <li>Stratified simple random sampling</li> <li>Systematic Sampling</li> <li>Drawing of all possible random sampling of given size (Two or Three) from a population (with and without replacement)</li> <li>Calculation of variance of sampling random, sample Mean. Stratified sample Mean(Two or Three strata only) and systematic sampling</li> <li>Examples</li> </ul>	45
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Set University examination question paper for regular candidates as per the following instruction:

	UNIVERSITY EXAMINATION				
	(Que. No. 1 to 4 are compulsory for regular students candidates)				
Sr. No.	Particulars	Marks			
1	QUESTION - 1 (From Unit 1) (OR) QUESTION - 1 (From Unit 1)	20			
2	QUESTION - 2 (From Unit 2) (OR) QUESTION - 2 (From Unit 2)	20			
3	QUESTION - 3 (From Unit 3) (OR) QUESTION - 3 (From Unit 3)	15			
4	QUESTION - 4 (From Unit 4) (OR) QUESTION - 4 (From Unit 4)	15			
	Total Marks for Regular Students	70			

#### **Suggested Readings and Reference Books:**

- 1. Statistics By D.S. sancheti and V.K. Kapoor
- 2. Fundamentals of mathematical statistics By V.K. Kapoor and S.C. Gupta
- 3. Basic Statistics By B.L. Agarwal
- 4. Fundamentals of Statistics By S.C. Srivastva and Sangya Srivastava

Note: Latest edition of the reference books should be used.

## **B.COM. SEMESTER - 5**

4 DSE – 1 Auditing and Corporate Governance - 1

Name of the Course: Auditing and Corporate Governance - 1

Course credit: **03** 

Teaching Hours: **45 (Hours)** 

Total marks: 100

#### **Objectives:**

To provide knowledge of Auditing principles, procedures and techniques in accordance with current legal requirements and professional standards and to give an overview of the principles and practices of Corporate Governance

Unit	Content	No. of Lectures
1	INTRODUCTION TO AUDITING:	11
	- Introduction-Meaning-Objectives-Importance-Scope	
	and Function	
	- Basic Principles and Techniques	
	- Types [Classification] of Audit	
	- Limitations of auditing	
	- Audit Planning-Preparation-Audit programme and Audit Note	
	- EDP Audit Environment and Control	
	- Audit Trail- and Computer Aided Audit Programmes	
2	INTERNAL AUDIT- INTERNAL CONTROL AND	12
	VOUCHING:	
	[A] Internal Audit & Control:	
	- Introduction-Internal Audit And Internal Check- Internal Control	
	- Internal Check and Internal Control-Distinction	
	- Auditor's Role [companies Act-2013]	
	[B] Vouching:	
	- Introduction-Meaning of voucher and vouching	
	- Objectives-Importance of vouching	
	- Vouching procedure of different accounting data	
	- Auditor's duties and Responsibilities	
3	VERIFICATION AND VALUATION-TESTING:	11
	- Introduction-Meaning-of verification and valuation-testing	
	- Objectives-Importance of verification and valuation-	
	testing	
	- Verification and valuation-testing of Assets and Liabilities	
	Auditor's duties and Responsibilities	
4	INTRODUCTION TO CORPORATE GOVERNANCE:	11
	- Introduction-Conceptual Framework	

<ul> <li>Corporate Governance Reforms.</li> <li>Major Corporate Scandals in India and Abroad:</li> <li>Common Governance problems noticed in various</li> </ul>
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Set University examination question paper for regular candidates as per the following instruction:

	UNIVERSITY EXAMINATION  (Que. No. 1 to 4 are compulsory for regular students candidates)			
Sr. No.	Particulars	Marks		
1	QUESTION - 1 (From Unit 1) (OR) QUESTION - 1 (From Unit 1)	20		
2	QUESTION - 2 (From Unit 2) (OR) QUESTION - 2 (From Unit 2)	20		
3	QUESTION - 3 (From Unit 3) (OR) QUESTION - 3 (From Unit 3)	15		
4	QUESTION - 4 (From Unit 4) (OR) QUESTION - 4 (From Unit 4)	15		
	Total Marks for Regular Students	70		

#### **Suggested Reading and Reference Books:**

- 1. Ravinder Kumar and Virender Sharma, Auditing Principles And Practice, Phi Learning
- 2. Aruna Jha, Auditing. Taxmann Publication
- 3. K. Singh & Gupta Lovleen. Auditing Theory & Practice, Galgotia Pub. Co.
- 4. Anil Kumar, Corporate Governance: Theory And Practice, Indian Book House, Delhi
- 5. Relevant Publications of ICAI on Auditing (Caro).
- 6. Mc Kuchhal, Modern Indian Company Law, Shri Mahavir Book Depot. (Publishers).
- 7. N Balasubramanian, A Casebook on Corporate Governance & Stewardship, McGraw Hill
- 8. B.N. Ghosh, Business Ethics and Corporate Governance, McGraw Hill Education
- 9. S K Mandal, Ethics in Business and Corporate Governance, McGraw Hill Education
- 10. Bob Tricker, Corporate Governance: Principles, Policies, and Practice (Indian Edi), Oxford Uni. Press
- 11. Christine Mallin, Corporate Governance (Indian Edition), Oxford University Press
- 12. Sharma, J.P. Corporate Governance, Business Ethics, and CSR, Ane Books Pvt. Ltd.
- 13. R.G. Sexsena: Principles and Practices of Auditing-Himalaya Publication

Note: Latest edition of the reference books should be used.

### **B.COM. SEMESTER - 5**

4 DSE - 1 Consumer Protection - 1

Name of the Course: **Consumer Protection - 1** 

Course credit: **03** 

Teaching Hours: 45 (Hours)

Total marks: 100

Distribution of Marks: **70 Marks semester end examination** 

30 Marks Internal assessments (CCA)

#### **Objectives:**

The aim of this paper is that the student should be able to comprehend the business firms' interface with consumers and the consumer related regulatory and business environment

Unit	Content	No. of Lectures
1	CONCEPTUAL FRAMEWORK:	11
	- Introduction	
	- Consumer and Markets	
	- Concept of Consumer	
	- Nature of markets	
	- Concept of Price	
	Retail and Wholesale	
	Maximum Retail Price (MRP)	
	Local Taxes	
	Fair Price	
	- Labeling and Packaging	
2	EXPERIENCING AND VOICING DISSATISFACTIONS:	11
	- Introduction	
	<ul> <li>Consumer Satisfaction and dissatisfaction-</li> </ul>	
	- Grievances and Complaints	
	- Consumer Complaining Behaviour	
	<ul> <li>Alternatives available to Dissatisfied Consumers</li> </ul>	
	<ul> <li>Internal and External Complaint handling</li> </ul>	
	- Corporate Redress Systems and Public Redress	
	Systems	
3	THE CONSUMER PROTECTION ACT -1986 [CPA-1986]:	11
	- Introduction	
	- Objectives and Basic Concepts of the CPA - 1986	
	- Definitions under the Act:	
	Consumer	
	Goods and Service,	
	Defect in goods,	
	Deficiency in service	

	Spurious goods and services	
	Unfair trade practice	
	Restrictive trade practice	
4	ORGANIZATIONAL SET-UP UNDER THE CPA-1986:	12
	- Introduction	
	- Advisory Bodies:	
	Consumer Protection-Councils at the Central	
	State and District Levels-Basic Consumer	
	Rights	
	- Adjudicatory Bodies:	
	District Forums-State Commissions	
	- National Commission:	
	Composition-Powers-Jurisdiction (Pecuniary	
	and Territorial)	
	- Role of Supreme Court under the CPA-1986	
	Total Lectures	45

Set University examination question paper for regular candidates as per the following instruction:

	UNIVERSITY EXAMINATION			
	(Que. No. 1 to 4 are compulsory for regular students candidates)			
Sr. No.	Particulars	Marks		
1	QUESTION - 1 (From Unit 1) (OR) QUESTION - 1 (From Unit 1)	20		
2	QUESTION - 2 (From Unit 2) (OR) QUESTION - 2 (From Unit 2)	20		
3	QUESTION - 3 (From Unit 3) (OR) QUESTION - 3 (From Unit 3)	15		
4	QUESTION - 4 (From Unit 4) (OR) QUESTION - 4 (From Unit 4)	15		
	Total Marks for Regular Students	70		

#### **Suggested Readings and Reference Books:**

- 1. Singhania, Vinod K. and Monica Singhania: Students' Guide to Income Tax University Edition, Taxmann Publications Pvt. Ltd., New Delhi.
- 2. Ahuja, Girish and Ravi Gupta : Systematic Approach to Income Tax Bharat, Law House, Delhi
- 3. V.K.Singhaniya & Monica Singhaniya Publication-Taxmann
- 4. Journals- 'Income Tax Reports' Company Law Institute of India Pvt. Ltd. Chennai
- 5. Journals- 'Taxman' Taxman Allied Services Pvt. Ltd., New Delhi
- 6. Journals- 'Current Tax Reporter' Jodhpur

Note: Latest edition of text books and Software may be used.

## **B.COM. SEMESTER - 5**

4 DSE - 1 Corporate Tax Planning - 1

Name of the Course: Corporate Tax Planning - 1

Course credit: **03** 

Teaching Hours: 45 (Hours)

Total marks: 100

#### **Objectives:**

To provide Basic knowledge of corporate tax planning and its impact on decision-making

Unit	Content	No. of Lectures
1	INTRODUCTION TO CORPORATE TAX PLANNING:	11
	- Introduction	
	- Meaning-concept of Corporate Tax and Corporate	
	Tax Planning	
	- Corporate Tax in India	
	- Corporate Tax Structure and Authority	
	- Tax Planning V/S Tax Management	
2	- Tax Evasion and Tax Avoidance	12
2	CORPORATE TAX PLANNING - 1:	12
	- Introduction	
	- Classification of Companies in India [only for tax	
	purpose]	
	- Residential status of companies	
	- Tax Incidence and Taxation of companies	
	- Tax liability and Minimum Alternate Tax [MAT]	
	<ul> <li>Tax on Distributed Profits [Bases of the charges]</li> <li>Rate of Dividend and Dividend tax not deductible</li> </ul>	
3	- Simple Computations  CORPORATE TAX PLANNING – 2:	11
	- Introduction	
	- Tax planning with reference to setting up of a	
	new business:	
	<ul><li>Locational aspect</li></ul>	
	➤ Nature of business	
	Form of organization	
	- Simple Computations	
	- Tax planning with reference to financial	
	management decision:	
	Capital structure	
	Dividend including	
	Deemed dividend	
	Bonus shares	

	Simple Computations	
4	CORPORATE TAX PLANNING - 3:	11
	- Introduction	
	- Tax planning with reference to specific management decisions:	
	Computation of Tax for Make or buy decisions	
	Computation of Tax for Own or lease decisions	
	Computation of Tax for Repair or Replace	
	Total Lectures	45

Set University examination question paper for regular candidates as per the following instruction:

	UNIVERSITY EXAMINATION (Que. No. 1 to 4 are compulsory for regular students candidates)		
Sr. No.	Particulars	Marks	
1	PRACTICAL QUE - 1 (From Unit 4) (OR) PRACTICAL QUE - 1 (From Unit 4)	20	
2	PRACTICAL QUE - 2 (From Unit 3) (OR) PRACTICAL QUE - 2 (From Unit 3)	20	
3	QUESTION - 3 (From Unit 2) (OR) QUESTION - 3 (From Unit 2)	15	
4	QUESTION - 4 (From Unit 1) (OR) QUESTION - 4 (From Unit 1)	15	
	Total Marks for Regular Students	70	

#### **Suggested Readings and Reference Books:**

- 1. Vinod K. Singhania and Monica Singhania, Corporate Tax Planning. Taxmann Publications Pvt. Ltd., New Delhi.
- 2. Girish Ahuja and Ravi Gupta. Corporate Tax Planning and Management. Bharat Law House, Delhi.
- 3. Shuklendra Acharya and M.G. Gurha. Tax Planning under Direct Taxes. Modern Law
- 4. Publication, Allahabad.
- 5. D.P. Mittal, Law of Transfer Pricing. Taxmann Publications Pvt. Ltd., New Delhi.
- 6. IAS 12 and AS 22.
- 7. T.P. Ghosh, IFRS, Taxmann Publications Pvt. Ltd. New Delhi.

## B.COM. SEMESTER – 5 4 DSE – 1 Fundamentals of Investments - 1

Name of the Course: Fundamentals of Investments - 1

Course credit: **0**3

Teaching Hours: 45 (Hours)

Total marks: **100** 

#### **Objectives:**

To familiarize the students with different investment alternatives, introduce them to the framework of their analysis and valuation and highlight the role of investor protection.

Unit	Content	No. of Lectures
1	THE INVESTMENT ENVIRONMENT:	11
	- Introduction	
	<ul> <li>Meaning and Concept of Investment</li> </ul>	
	- Classification of Investors	
	<ul> <li>Factors affecting Investment Decisions</li> </ul>	
	- Investment –Speculation- Gambling	
	<ul> <li>Meaning and Concept of Investment Environment</li> </ul>	
	- The Investment Decision Process	
	- Types of Investments	
	Commodities	
	Real Estate	
	Financial Assets	
2	THE INDIAN SECURITIES MARKET:	12
	- Introduction	
	<ul> <li>Meaning and Concept of Indian Securities Market</li> </ul>	
	- The Market Participants	
	- Trading of Securities	
	- Security Market Indices (Index)	
	- Sources of Financial Information	
	- Concept of Return and Risk	
	- Impact of Taxes	
	- Inflation Impact on Return	
3	FIXED INCOME SECURITIES:	11
	- Introduction	
	<ul> <li>Meaning and Concept of Fixed Income Securities</li> </ul>	
	- Meaning of Bond	
	- Features of Bond	
	- Types of Bonds	
	- Estimating Bond yields	
	- Bond Valuation	

	- Types of Bond Risks	
	- Default Risk and Credit Rating	
4	INVESTOR PROTECTION:	11
	- Introduction	
	- Meaning and Concept	
	<ul> <li>Role of SEBI and stock exchanges</li> </ul>	
	- Investor grievances and their redressal system	
	- Insider trading	
	Investors' awareness and activism	
	-	
	Total Lectures	45

Set University examination question paper for regular candidates as per the following instruction:

UNIVERSITY EXAMINATION  (Que. No. 1 to 4 are compulsory for regular students candidates)			
Sr. No.	Particulars	Marks	
1	QUESTION - 1 (From Unit 1) (OR) QUESTION - 1 (From Unit 1)	20	
2	QUESTION - 2 (From Unit 2) (OR) QUESTION - 2 (From Unit 2)	20	
3	QUESTION - 3 (From Unit 3) (OR) QUESTION - 3 (From Unit 3)	15	
4	QUESTION - 4 (From Unit 4) (OR) QUESTION - 4 (From Unit 4)	15	
	Total Marks for Regular Students	70	

#### **Suggested Readings and Reference Books:**

- 1. C.P. Jones, Investments Analysis and Management, Wiley, 8th edition
- 2. Mayo, An Introduction to Investment, Cengage Learning
- 3. N.D. Vohra and B.R. Bagri, Futures and Options, McGraw Hill Education
- 4. Prasanna Chandra, Investment Analysis and Portfolio Management, McGraw Hill Ed.
- 5. R.P. Rustogi, Fundamentals of Investment, Sultan Chand & Sons, New Delhi.

## B.COM. SEMESTER - 5 DSE - 2 Financial Management - 1

Name of the Course: Financial Management – 1

Course credit: **03** 

Teaching Hours: 45 (Hours)

Total marks: 100

#### **Objectives:**

To aware the students about the financial management principles & practices

Unit	Content	No. of Lectures
1	INTRODUCTION TO FINANCIAL MANAGEMENT:	11
	- Introduction-Meaning and definition-Evolution	
	- Financial Decision-Goal Objectives and Importance	
	- Nature-Scope and functions	
	- Fundamental Principles of Finance- Agency theory	
	<ul> <li>Affecting factors- Risk and Return trade off</li> </ul>	
	- Concept of Time Value	
	- Financial forecasting	
2	SOURCES OF FINANCE -1 [SECURITY FINANCING AND INTERNAL FINANCING]:	11
	- Introduction	
	- Security finance	
	Preference Shares	
	Ordinary (Equity) Shares	
	Deferred Shares (Founders' Shares)	
	Debentures	
	- Internal financing	
	Depreciation funds	
	Ploughing Back of Profit (Retained Earnings)	
3	SOURCES OF FINANCE -2 [LOAN FINANCING]:	12
	- Introduction	
	- Loan financing	
	[A] Short Term- Meaning-Characteristics	
	[B] Long Term -Meaning-Characteristics	
	Sources of long term loans: [Brief	
	introduction only] [IFC-SFC- ICICI-IDBI- SIDC-UTI -SDBI-IIBI-IDFC-EXIM BANK]	
	- Bridge financing and Loan syndication	
	- Book-building and Promoters' contribution	
4	SOURCES OF FINANCE -3 [FINANCIAL INSTITUTIONS]:	11

-	Introduction  New Financial Institutions: [Brief introduction only]  > Venture Capital Institutions	
	<ul> <li>Mutual Funds</li> <li>Factoring Institutions</li> <li>Credit Rating Institutions</li> </ul>	
	<ul> <li>Over The Counter Exchange of India Ltd.</li> <li>National Stock Exchange of India Ltd.</li> </ul>	
	<ul> <li>National Securities Depository Limited (NSDL)</li> <li>Total Lectures</li> </ul>	45

Set University examination question paper for regular candidates as per the following instruction:

	UNIVERSITY EXAMINATION (Que. No. 1 to 4 are compulsory for regular students candidates)		
Sr. No.	Particulars	Marks	
1	QUESTION - 1 (From Unit 1) (OR) QUESTION - 1 (From Unit 1)	20	
2	QUESTION - 2 (From Unit 2) (OR) QUESTION - 2 (From Unit 2)	20	
3	QUESTION - 3 (From Unit 3) (OR) QUESTION - 3 (From Unit 3)	15	
4	QUESTION - 4 (From Unit 4) (OR) QUESTION - 4 (From Unit 4)	15	
	Total Marks for Regular Students	70	

#### **Suggested Readings and Reference Books:**

- 1. Bhabatosh Banerjee, Fundamentals of Financial Management, PHI Learning.
- 2. Brigham and Houston, Fundamentals of Financial Management, Cengage Learning
- 3. Chandra, P. Fundamentals of Financial Management. McGraw Hill Education
- 4. James C. Van Horne and Sanjay Dhamija, Financial Management and Policy, Pearson Education
- 5. Joy, O.M. Introduction to Financial Management. McGraw Hill Education.
- 6. Khan and Jain. Basic Financial Management, McGraw Hill Education, New Delhi
- 7. Levy H. and M. Sarnat. Principles of Financial Management. Pearson Education
- 8. Pandey, I.M. Financial Management. Vikas Publications, New Delhi
- 9. Rustagi, R.P. Fundamentals of Financial Management. Taxmann Publication Pvt. Ltd.
- 10. Singh, J.K. Financial Management- text and Problems. 2nd Ed. Dhanpat Rai & Co. Delhi.
- 11. Singh, Surender and Kaur, Rajeev. Fundamentals of Financial Management. Mayur Paperback, New Delhi.

## B.COM. SEMESTER - 5 DSE - 2 Human Resource Management - 1

Name of the Course: **Human Resource Management - 1** 

Course credit: **03** 

Teaching Hours: 45 (Hours)

Total marks: 100

#### **Objectives:**

The objective of the course is to acquaint students with the techniques and principles to manage human resource of an organization and to create an understanding of the various

policies and practices of human resource management

policies and practices of human resource management		
Unit	Content	No. of Lectures
1	INTRODUCTION TO HRM:	11
	- Introduction	
	- Meaning and Concept and Perspectives of HRM	
	- Scope and Functions of HRM	
	- Role, Status and Competencies of HR Manager	
	- HR Policies and Principles of HRM	
	- Evolution of HRM	
	- Emerging Challenges of HRM in a Changing	
	Environment	
	- HRM v/s HRD	
2	HUMAN RESOURCE PLANNING [HRP]:	11
	- Introduction-Meaning and Concept- Basic elements	
	of HRP	
	<ul> <li>Needs and Corporate objectives of HRP</li> </ul>	
	- Type and Process-Stages of HRP	
	- Affecting factors to HRP	
	- Importance and Hindrances of HRP	
	- Pre-requisites for HRP	
	- Human Resource Information System [HRIS]	
3	ACQUISITION OF HR AND PERFORMANCE APPRAISAL:	12
	- Introduction-Meaning-Acquisition of Human	
	Resources	
	- Job Analysis-Job Description-Job Specification-	
	- Job Evaluation and Performance Appraisal	
	- Recruitment – Concept and Sources	
	- Selection – Concept and Process-Tests and Interview	
	- Acquisition-Placement and Induction	
	- Barriers and effectiveness to recruitment and	
	selection of HR	
4	PERFORMANCE AND INCENTIVE BASED WAGE PLANS	11

#### AND HR MORALE AND DISCIPLINE:

#### [A] Performance and Incentive based Wage-Plans

- Introduction-Meaning and Ideal characteristics of wage system
- Fringe benefits and Performance linked compensation.
- Methods of wage payments and Incentive plans **Note: Practical Questions related to Wages are** excluded to ask in examination]

#### [B] Human Resource Morale and Discipline

- HR Morale: Introduction-Meaning-definition and **Importance**
- Factors affecting to HR Morale
- Measurement of HR Morale
- Steps and Commandments to raise Morale
- HR Discipline: Introduction-Meaning-definition and Importance
- Kinds of Disciplines
- Reasons of HR Indiscipline and Actions against breach of Discipline
  - Guiding principles to managing successful Discipline

**Total Lectures** 

45

#### Important instructions for paper setter -

Set University examination question paper for regular candidates as per the following instruction:

UNIVERSITY EXAMINATION (Que. No. 1 to 4 are compulsory for regular students candidates)			
Sr. No.	Particulars	Marks	
1	QUESTION - 1 (From Unit 1) (OR) QUESTION - 1 (From Unit 1)	20	
2	QUESTION - 2 (From Unit 2) (OR) QUESTION - 2 (From Unit 2)	20	
3	QUESTION - 3 (From Unit 3) (OR) QUESTION - 3 (From Unit 3)	15	
4	QUESTION - 4 (From Unit 4) (OR) QUESTION - 4 (From Unit 4)	15	
	Total Marks for Regular Students	70	

#### **Suggested Readings and Reference Books:**

- 1. Gary Dessler. A Framework for Human Resource Management Pearson Education
- 2. DeCenzo, D.A. and S.P. Robbins, Personnel/Human Resource Management, Pearson Edu.
- 3. Bohlendar and Snell, Principles of Human Resource Management, Cengage Learning
- 4. Ivancevich, John M. Human Resource Management. McGraw Hill
- 5. Wreather and Davis. Human Resource Management Pearson Education

- 6. Robert L. Mathis and John H. Jackson Human Resource Management Cengage Learning
- 7. TN Chhabra, Human Resource Management, Dhanpat Rai & Co., Delhi
- 8. Biswajeet Patttanayak, Human Resource Management, PHI Learning
- 9. Neeru Kapoor, Human Resource Management, Taxmann Publication
- 10. Aswathappa K. Human Resource and Personnel Management Tata McGraw Hill, Delhi,
- 11. Tiwari T.D. & Chauhan P.L." Emerging Issues in HRM "Shanti Prakashan, Delhi
- 12. Tiwari T.D. & Chauhan P.L." Framework of HRM and Industrial Relation" Shanti Prakashan, Delhiav

## **B.COM. SEMESTER - 5**

5 DSE - 2 Banking & Insurance- 5

Name of the Course: Banking & Insurance - 1

Course credit: **03** 

Teaching Hours: 45 (Hours)

Total marks: 100

#### **Objectives:**

To impart knowledge about the basic principles of Banking and Insurance

Unit	Content	No. of
Onit	Content	
1	<ul> <li>INTERNATIONAL BANKING:</li> <li>Interest free Banking (Islamic Banking)</li> <li>Foreign Banks in India</li> <li>Indian Banks in Foreign</li> <li>BRICS Bank</li> <li>World Bank (IBRD)</li> <li>Asian Development Bank</li> </ul>	15
2	BRITISH BANKING :  - The Bank of England – Establishment, Functions, Management	10
3	MICRO FINANCE IN INDIA : - Evolution and current status	10
4	<ul> <li>DEVELOPMENT BANKS IN INDIA:</li> <li>Industrial Development Bank of India</li> <li>National Bank for Agriculture and Rural Development</li> <li>Export Import Bank of India</li> <li>Gujarat State Finance Corporation</li> </ul>	10
	Total Lectures	45

### Important instructions for paper setter -

Set University examination question paper for regular candidates as per the following instruction:

	UNIVERSITY EXAMINATION		
	(Que. No. 1 to 4 are compulsory for regular students candidates)		
Sr. No.	Particulars	Marks	

	Total Marks for Regu	ılar Students	70
4	QUESTION - 4 (From Unit 4) (OR) QUESTION - 4 (From U	nit 4)	15
3	QUESTION - 3 (From Unit 3) (OR) QUESTION - 3 (From U	nit 3)	15
2	QUESTION - 2 (From Unit 2) (OR) QUESTION - 2 (From U	nit 2)	20
1	QUESTION - 1 (From Unit 1) (OR) QUESTION - 1 (From U	nit 1)	20

#### **Suggested Readings and Reference Books:**

- 1. Practice and Law of Banking G. S. Gill
- 2. Banking: Law and Practice P. N. Varshney
- 3. Banking: Law and Practice in India Tannan
- 4. Banking: Law and practice in India Maheshwari
- 5. Banking and Financial system Vasant Desai
- 6. Fundamentals of Banking Dr.R. S. S. Swami
- 7. Bank Management By Vasant Desai Himalaya Publication
- 8. Bank and Institutional Management By Vasant Desai Himalaya Publication
- 9. Microfinance Dr. R. J. Yadav, Paradise Publication, Jaipur.
- 10. Aantarrashtriya Banking ane Nibandho By Dr. R. J. Yadav

B.COM. SEMESTER – 5			
F DCF 2		Computerized Accounting System Using	
5	DSE - 2	Tally - 1	

Name of the Course: Computerized Accounting System Using Tally - 1

Course credit: **0**4

Teaching Hours: 45 (Hours)

Total marks: 100

#### **Objectives:**

Unit	Content	No. of Lectures
1	BASICS OF ACCOUNTING AND TALLY:	10
	- Basics of Accounting:	
	Accounting Principles, Concepts and	
	Convention	
	Types of Accounts	
	Golden Rules of Accounting	
	Mode of Accounting, Financial Statements	
	Recording Transactions of Sample Data	
	- Basics of Tally:	
	Installing Configuring Tally9.ERP	
	Introduction of tally. 9 ERP	
	Getting Functional with Tally. ERP 9	
	Creation/setting up of Company in Tally. ERP 9	
	Company Features / Configurations	
2	CREATING ACCOUNTING AND INVENTORY MASTERS:	12
	- Creating Accounting Masters in Tally. ERP 9:	
	Charts of accounts	
	Groups, Ledgers	
	Walkthrough for creating charts of Accounts	
	Practical Exercises	
	- Creating Inventory Masters in Tally. ERP 9:	
	Stock Group, Stock Categories, Units of Measure	
	Godown, Stock Items, Voucher Types	
	Walkthrough for creating Inventory Masters	
	Practical Exercises	
3	VOUCHER ENTRY AND BASIC REPORTS:	15
	- Voucher Entry in Tally. ERP 9:	
	Accounting Vouchers, Walkthrough for	
	recording accounting vouchers	
	Inventory Vouchers, Walkthrough for recording	
	Inventory vouchers	

	Practical Exercises	
	- Generating Basic Reports in Tally. ERP 9:	
	<ul><li>Financial Statements, Accounting Books &amp;</li></ul>	
	Registers	
	Inventory Books & Reports	
	Exception Reports	
	Practical Exercises	
4	TECHNOLOGICAL ADVANTAGES OF TALLY. ERP 9:	8
	- Tally Vault, Security Controls, Backup and Restore	
	- Split Company Data, Export and Import of Data	
	- Printing reports	
5	PRACTICAL:	60
	Practical Exercise of Unit 1 To 4	
	Total Lectures	45 + 60

**Theory Question Paper Style:** 

UNIVERSITY EXAMINATION			
Sr. No.	. Particulars		
1	QUESTION - 1 (From Unit 1) (OR) QUESTION - 1 (From Unit 1)	13	
2	QUESTION - 2 (From Unit 2) (OR) QUESTION - 2 (From Unit 2)	13	
3	QUESTION - 3 (From Unit 3) (OR) QUESTION - 3 (From Unit 3)	12	
4	QUESTION - 4 (From Unit 4) (OR) QUESTION - 4 (From Unit 4)	12	
	Total Marks for Regular Students	50	

#### **Credit:**

- 1 lecture = 1 hour = 1 credit and 2 practical = 2 hours = 1 credit
- Total 45 hours of theory teaching work per semester and additional 60 hours of practical per semester.
- Theory 3 Hours/week = 3 credits and additional practical 4 hours/week = 2 credits. Total credit is 5.

#### **Examination:**

- Theory Examination Total marks 70 (50 marks of university examination and 20 marks of internal).
- University examination: 2 Hours
- Practical Examination Total Marks 30 (No Internal Marks).University Examination: 2 Hours

#### **Passing Standard:**

- Student must obtain minimum 40% marks in theory and practical both
- Theory: Minimum 40% (minimum 20 marks in University examination and minimum 8 marks in internal)
- Practical: Minimum 40% (Minimum 12 marks in University examination)

#### **Suggested Readings and Reference Books:**

1. TDL Reference Manual of Tally 9

## B.COM. SEMESTER - 5 6 DSE - 3 Management Accounting - 1

Name of the Course: Management Accounting - 1

Course credit: 03

Teaching Hours: 45 (Hours)

Total marks: 100

#### **Objectives:**

To provide the knowledge about the use of financial, cost and other data for the purpose of managerial plans, control and decision making

Unit	Content	No. of Lectures
1	(A) MANAGEMENT ACCOUNTING BRIEF CONCEPT	03
	- Management Accounting [Brief concept only]	
	(B) FUND FLOW STATEMENT	11
	- Introduction	
	<ul> <li>Accounting &amp; Managerial meaning of the term "Fund", "Fund flow" &amp; "Fund flow statement"</li> </ul>	
	- Sources and Application of fund Flow	
	- Importance & Managerial utility of fund flow statement	
	- Limitations of fund flow statement	
	<ul> <li>Procedure to prepare Working capital statement,</li> <li>Profit &amp; loss adjustment account and fund flow statement</li> </ul>	
	- Practical Questions Relating to prepare Fund flow statement	
2	CASH FLOW STATEMENT [CSF]	11
	- Introduction	
	- Accounting & Managerial meaning of the term "Cash", "Cash Flow" & "Cash Flow Statement"	
	- Sources and Application of Cash Flow	
	- Indian Accounting Standard No. 3	
	- Importance and Managerial Utility - Limitations of CFS	
	Practical Questions Relating to prepare CFS (as per Indian Accounting Standard No. 3)	
	-	
3	STANDARD COSTING-1 [MATERIALS VARIANCES]:	10
	- Introduction-Meaning of Standard Cost and Standard Costing	
	- Applications-Advantages and Limitations of Standard Costing	
	- Standard Cost Committee - Types of Standards and	

	its' Setting Procedure  - Meaning of Variance and Variance Analysis  - Material Standards and Material Variances  Practical Problems Relating To Calculate Material Variances Only  -	
4	STANDARD COSTING-2 [LABOUR VARIANCES]:  - Introduction-Meaning  - Labour Standards and Labour Variances  -Practical Problems Relating To Calculate Labour Variances Only	10
	Total Lectures	45

Set University examination question paper for regular candidates as per the following instruction:

	UNIVERSITY EXAMINATION				
	(Que. No. 1 to 4 are compulsory for regular students candidates)				
Sr. No.	Particulars	Marks			
1	PRACTICAL QUE - 1 (From Unit 1) (OR) PRACTICAL QUE - 1 (From Unit 1)	20			
2	PRACTICAL QUE - 2 (From Unit 2) (OR) PRACTICAL QUE - 2 (From Unit 2)	20			
3	PRACTICAL QUE - 3 (From Unit 3) (OR) PRACTICAL QUE - 3 (From Unit 3)	15			
4	PRACTICAL QUE - 4 (From Unit 4) (OR) PRACTICAL QUE - 4 (From Unit 4)	15			
	Total Marks for Regular Students	70			

#### **Suggested Readings and Reference Books:**

- 1. Introduction to Management Accounting: Charles T. Horngren, Gary L. Sundem, Dave Burgstahler, Jeff O. Schatzberg, Pearson Education.
- 2. Management Accounting: Anthony A. Atkinson, Robert S. Kaplan, Ella Mae Matsumura, S. Mark Young. Dorling Kindersley (India) Pvt. Ltd
- 3. Management Accounting: Singh, Surender, Scholar Tech Press, New Delhi.
- 4. Managerial Accounting: Garrison H., Ray and Eric W. Noreen McGraw Hill
- 5. Management Accounting: Goel, Rajiv, International Book House,
- 6. Managerial Accounting By *Dr. Shailesh N. Ransariya*, Vista Publishers, Ahmedabad (India)
- 7. Management Accounting: Arora, M.N. Vikas Publishing House, New Delhi.
- 8. Management Accounting: Maheshwari S.N. & S.N. Mittal Shree Mahavir Book Depot, New Delhi.
- 9. Management Accounting: Theory & Practice Singh S. K. & Gupta Lovleen Pinnacle Pub.
- 10. Principles of Management Accounting: Manmohan S. N. Goyal
- 11. Management Accounting: Moore, Carl L, Jaediche Robert K.
- 12. Management Accounting: Hingorani

- 13. Management Accounting: N. P. Shrinivasan
- 14. Management Accounting: Khan and Jain
- 15. Advanced Management Accounting: Ravi M. Kishore
- 16. Cost Accounting A Managerial Emphasis: Horngren, Foster, Datar

## B.COM. SEMESTER – 5 6 DSE – 3 International Business - 1

Name of the Course: International Business - 1

Course credit: 03

Teaching Hours: 45 (Hours)

Total marks: 100

#### **Objectives:**

The objective of the course is to familiarize the students with the concepts, importance and dynamics of international business and India's involvement with global business. The course also seeks to provide theoretical foundations of international business to the extent these are relevant to the global business operations and developments.

Unit	Content	No. of Lectures
1	INTRODUCTION TO INTERNATIONAL BUSINESS:	11
	- Introduction	
	- Meaning and Concept of International Business	
	- Globalization and its Importance in world economy	
	- Impact of globalization	
	- International Business V/S. Domestic Business	
	- Complexities of International Business	
	- Modes of entry into International Business	
2	INTERNATIONAL BUSINESS ENVIRONMENT:	11
	- Introduction	
	- Meaning and Concept of International Business	
	Environment	
	- National Environment and its' impact	
	- Foreign Environments and their components	
	- Economic Environments	
	- Cultural Environments	
	- Political Environments	
	- Legal Environments	
3	THEORIES OF INTERNATIONAL TRADE:	12
	- An overview of	
	Classical Theories	
	Product Life Cycle theory	
	Theory of National Competitive Advantage	
	- Commercial Policy Instruments	
	<ul> <li>Tariff and Nontariff measures – difference in Impact on trade</li> </ul>	
	- Types of tariff and non-tariff barriers (Subsidy, Quota and Embargo in detail)	
	- Balance of payment account and its components	

4	INTERNATIONAL ORGANIZATIONS AND ARRANGEMENTS:	11		
	- Introduction			
	- World Trade Organization [WTO]			
	An overview			
	Objectives			
	Principles,			
	Organizational structure			
	Functioning			
	- An Brief Overview			
	> - UNCTAD			
	<ul><li>Commodity and other trading agreements</li></ul>			
	(OPEC)			
	Total Lectures	45		

Set University examination question paper for regular candidates as per the following instruction:

UNIVERSITY EXAMINATION (Que. No. 1 to 4 are compulsory for regular students candidates)		
Sr. No.	Particulars	Marks
1	QUESTION - 1 (From Unit 1) (OR) QUESTION - 1 (From Unit 1)	20
2	QUESTION - 2 (From Unit 2) (OR) QUESTION - 2 (From Unit 2)	20
3	QUESTION - 3 (From Unit 3) (OR) QUESTION - 3 (From Unit 3)	15
4	QUESTION - 4 (From Unit 4) (OR) QUESTION - 4 (From Unit 4)	15
	Total Marks for Regular Students	70

#### **Suggested Readings and Reference Books:**

- 1. Charles W.L. Hill and Arun Kumar Jain International Business, Delhi: McGraw Hill Ed.
- 2. Daniels John, D. Lee H. Radenbaugh and David P. Sullivan International Business Pearson Education
- 3. Johnson, Derbe and Colin Turner International Business Themes & Issues in the Modern Global Economy London: Roultedge
- 4. Sumati Varma, International Business, Pearson Education.
- 5. Cherunilam, Francis. International Business: Text and Cases. PHI Learning
- 6. Michael R. Czinkota. et al. International Business. Fortforth: The Dryden Press.
- 7. Bennett, Roger. International Business Pearson Education
- 8. Peng and Srivastav, Global Business, Cengage Learning

## B.COM. SEMESTER - 5 6 DSE - 3 Indirect Tax Law - 1

Name of the Course: Indirect Tax Law - 1

Course credit: 03

Teaching Hours: 45 (Hours)

Total marks: 100

#### **Objectives:**

To provide basic knowledge and equip students with application of Principles and Provisions of Indirect Tax Law

Unit	Content	No. of Lectures
1	GST IN INDIA: AN INTRODUCTION:  - Direct and Indirect taxes  - Features of Indirect Taxes  - What is GST  - Advantages of GST  - Need for GST in India  - Constitutional Provisions  - CGST / SCST /UTGST / IGST	11
2	SUPPLY UNDER GST: - Introduction - Concept of Supply - Scope of Supply - Supply with Consideration - Supply without Consideration - Activities Treated as Supply of Goods or Supply of Services - Composite and Mixed Supplies	12
3	<ul> <li>TIME OF SUPPLY</li> <li>Introduction</li> <li>Time of Supply of Goods</li> <li>➤ Time of Supply Under Forward Charge</li> <li>➤ Time of Supply Under Reverse Charge</li> <li>Time of Supply of Service</li> <li>➤ Time of Supply under Forward Charge</li> <li>➤ Time of Supply under Reverse Charge</li> </ul>	11
4	VALUE OF SUPPLY:  • Important Terms  → Agent  → Considerations	11

➤ Money	
➤ Persons	
Transaction Value	
<ul> <li>Inclusions in the value</li> </ul>	
Exclusion of Discount from the Value	
Total Lectures	45

Set University examination question paper for regular candidates as per the following instruction:

	UNIVERSITY EXAMINATION (Que. No. 1 to 4 are compulsory for regular students candidates)		
Sr. No.	Particulars	Marks	
1	QUESTION - 1 (From Unit 1) (OR) QUESTION - 1 (From Unit 1)	20	
2	QUESTION - 2 (From Unit 2) (OR) QUESTION - 2 (From Unit 2)	20	
3	QUESTION - 3 (From Unit 3) (OR) QUESTION - 3 (From Unit 3)	15	
4	QUESTION - 4 (From Unit 4) (OR) QUESTION - 4 (From Unit 4)	15	
	Total Marks for Regular Students	70	

#### **Suggested Readings and Reference Books:**

- 1. Singhania Vinod K. and Monica Singhania, Students' Guide to Indirect Taxes, Taxmann Publications Pvt. Ltd., Delhi.
- 2. V.S. Datey Indirect Tax Law and practice, Taxmann Publications Pvt. Ltd., Delhi,
- 3. Sanjeev Kumar. Systematic Approach to Indirect Taxes, Latest edition
- 4. S. S. Gupta Service Tax -How to meet your obligation Taxmann Pub. Pvt. Ltd. Delhi,
- 5. Ahuja and Ravi Gupta, Indirect Taxes, Flair Publication Pvt. Ltd
- 6. V.K.Singhaniya & Monica Singhaniya Publication-Taxmann
- 7. Systematic approach to income tax: Singhania V.K.
- 8. Students guide to income tax including GST: Vinod k. singhania
- 9. Practical approach to income tax: Girish Ahuja Ravi Gupta

#### Note:

- 1. Necessary Changed will be made after implementation of the Goods and Service Tax Law [GST LAW].
- 2. Latest edition of text books may be used.

## B.COM. SEMESTER - 5 7 Elective - 1 Accounting - 5

Name of the Course: Accounting - 5

Course credit: **03** 

Teaching Hours: 45 (Hours)

Total marks: 100

#### **Objectives:**

The objective of this paper is to help students to acquire conceptual knowledge of the Accounting and to impart skills for recording various kinds of business transactions.

Unit	Content	No. of Lectures
1	ACCOUNTING FOR INVESTMENTS:	11
	- Introduction-Meaning	
	- Introduction of Indian Accounting Standard -13	
	- Accounting Treatments-:Journal Entries and Ledger	
	Accounts	
	- Practical Questions As per Indian Method	
	(Calculate brokerage on market value of security)	
2	CONVERSIONS OF SINGLE ENTRY INTO DOUBLE ENTRY:	12
	- Introduction-Meaning-Characteristics	
	- Forms of Single Entry System	
	- Single Entry System and Double Entry System- Difference	
	- Methods to ascertain Profit/Loss under Single Entry	
	System	
	- Important guiding points to find out missing items	
	<ul> <li>Accounting treatments to convert Single Entry into Double Entry</li> </ul>	
	- Practical Questions	
3	OPERATING COSTING OF HOTEL, HOSPITAL AND THEATRE:	11
	- Introduction-Meaning-characteristics	
	- Unit of Operating cost	
	- Expenses-Income in Operating costing	
	- Accounting for	
	- Hotel Operating Costing	
	- Hospital Operating Costing	
	- Theatre Operating Costing	
4	- Practical Questions	14
4	EARNING PER SHARE:	11
	- Introduction and Meaning	

- Earnings Per Share [EPS] As per Indian Accounting Standard-20 Practical Questions to calculate all sorts of EPS	
Total Lectures	45

Set University examination question paper for regular candidates as per the following instruction:

	UNIVERSITY EXAMINATION (Que. No. 1 to 4 are compulsory for regular students candidates)			
Sr. No.	Particulars	Marks		
1	PRACTICAL QUE - 1 (From Unit 1) (OR) PRACTICAL QUE - 1 (From Unit 1)	20		
2	PRACTICAL QUE - 2 (From Unit 2) (OR) PRACTICAL QUE - 2 (From Unit 2)	20		
3	PRACTICAL QUE - 3 (From Unit 3) (OR) PRACTICAL QUE - 3 (From Unit 3)	15		
4	PRACTICAL QUE - 4 (From Unit 4) (OR) THEORY QUE - 4 (From Unit 4)	15		
	Total Marks for Regular Students	70		

#### **Suggested Readings and Reference Books:**

- 1. M.C.Shukla and T.S.Grewal; Advanced Accounts, (Sultan Chand & Sons, Delhi)
- 2. Narayan Swamy; Financial Accounting, (Prentice Hall India, New Delhi)
- 3. Dr.B.M.Agrawal and Dr. M.P.Gupta; Advanced Accounting,
- 4. Amitabha Mukherjee and Mohammed Hanif; Modern Accounting,
- 5. Gupta and Gupta; Principles and Practice of Accounting, (Sultan Chand & Sons, Delhi)
- 6. P.C. Tulsian; Financial Accounting, (Tata McGraw Hill Publishing Co., New Delhi)
- 7. Dr. R.K. Sharma and Dr. R.S. Popli; Accountancy (Self Tutor),
- 8. Costing-Methods and Techniques, by S.P. Jain & K.L. Narang (Kalyani Publishers)
- 9. Cost Accounting by S.P. Iyenger (S. Chand & Sons)
- 10. Practical Costing by Khanna, Pandey, Ahuja, Arora (S. Chand & Sons)
- 11. Practical Costing by P.C. Tulsian (Vikas Publishing House Pvt. Ltd)
- 12. R.S.N Pillai, Bhagawathi, S.Uma; Practical Accounting (S. Chand & Co. New Delhi)
- 13. Ashok Sehagal Deepak Sehagal; Advanced Accounting (Taxmann Allied Services, Delhi
- 14. Robert N Anthony, David Hawkins, Kenneth A. Merchant, *Accounting: Text and Cases*. McGraw-Hill Education

B.COM. SEMESTER – 5		
7	Elective - 2	Business Management - 5
	Elective - 2	[Marketing Management - 1]

Name of the Course: **Business Management - 5 [Marketing Management - 1]** 

Course credit: **03** 

Teaching Hours: 45 (Hours)

Total marks: 100

#### **Objectives:**

To aware the students about the principles and practices of Marketing concepts and its' managerial applications

Unit	Content	No. of Lectures
1	INTRODUCTION TO MARKETING MANAGEMENT:	11
	- Introduction	
	<ul> <li>Concept of marketing and evolution stages</li> </ul>	
	- Nature	
	- Scope and functions	
	- Importance	
	<ul> <li>Marketing mix – Concept, elements, and factors</li> </ul>	
	- Strategic Market Planning – an overview	
2	PRICING DESCISION AND PRODUCT DESCISION:	12
	[A] Pricing decision:-	
	- Introduction	
	- Meaning	
	<ul> <li>Factors affecting pricing decisions</li> </ul>	
	[B] Product decision:-	
	- Concept of product	
	- Classification of product	
	<ul> <li>Product Line and Product Mix – Concept only</li> </ul>	
	- Branding – concept, benefits and limitations	
	<ul> <li>Packaging and labeling – Concepts and benefits</li> </ul>	
	- New Product development - Steps	
	- Consumer adoption process	
3	DISTRIBUTION CHANNEL - PHYSICAL DISTRIBUTION DECISION:	11
	- Introduction	
	- Meaning	
	- Types of Distribution Channels	
	- Nature	
	- Scope and Functions	
	- Types of Intermediaries	

	- Channel selection and Management decisions	
	- Retailing and wholesaling	
	- Concept of online distribution	
4	PROMOTION DECISION:	11
	- Introduction-Meaning	
	- Communication process – process	
	- Promotion mix – concepts and elements	
	- Advertising– concept and features	
	- Personal selling – concept and features	
	- Publicity and Public relations – concepts and	
	features	
	- Sales Promotion -Meaning-Tools-Techniques	
	Total Lectures	45

Set University examination question paper for regular candidates as per the following instruction:

	UNIVERSITY EXAMINATION  (Que. No. 1 to 4 are compulsory for regular students candidates)		
Sr. No.	Particulars	Marks	
1	QUESTION - 1 (From Unit 1) (OR) QUESTION - 1 (From Unit 1)	20	
2	QUESTION - 2 (From Unit 2) (OR) QUESTION - 2 (From Unit 2)	20	
3	QUESTION - 3 (From Unit 3) (OR) QUESTION - 3 (From Unit 3)	15	
4	QUESTION - 4 (From Unit 4) (OR) QUESTION - 4 (From Unit 4)	15	
	Total Marks for Regular Students	70	

#### **Suggested Readings and Reference Books:**

- 1. Dr. R. B. Rudani, Basics of Marketing Management, S. Chand and Company, New Delhi
- 2. Kotler, Philip and Gary Armstrong: Principles of Marketing, Prentice Hall, New Delhi.
- 3. Kotler, Philip: Marketing Management-Analysis, Planning, Implementation and Control, Prentice Hall, New Delhi
- 4. Majumdar, Ramanuj: Product Management in India, Prentice Hall, New Delhi.
- 5. Me Carthy, E. Jenome and William D. Perreault JR: Basic Marketing: Managerial Approach, Richard D. Irwin, Homewood, Illinois
- 6. Ramaswamy.V.S and Namakumari.S: Marketing Management, MacMillan India, New Delhi.
- 7. Srinivasan, R: Case Studies in Marketing: The Indian Context, Prentice Hall, New Delhi
- 8. Stanton, William J., and Charles Futrell: Fundamentals of Marketing; McGraw Hill Publishing Co., New York.
- 9. Still, Richard R, Edward W, Cundiff and Norman A.P. Govoni: Sales Management: Decisions, Strategies and Cases, Prentice Hall, New Delhi

## B.COM. SEMESTER - 5 7 Elective - 3 Banking & Finance- 5

Name of the Course: Banking & Finance - 5

Course credit: **03** 

Teaching Hours: 45 (Hours)

Total marks: 100

#### **Objectives:**

To provide the knowledge about the concepts of International as well as National Banking Institutions

Unit	Content	No. of Lectures
1	INTERNATIONAL BANKING:	15
	- Interest free Banking (Islamic Banking)	
	- Foreign Banks in India	
	- Indian Banks in Foreign	
	- BRICS Bank	
	- World Bank ( IBRD )	
	- Asian Development Bank	
2	BRITISH BANKING:	10
	- The Bank of England – Establishment , Functions ,	
	Management	
3	MICRO FINANCE IN INDIA:	10
	Evolution and current status	
4	DEVELOPMENT BANKS IN INDIA:	10
	- Industrial Development Bank of India .	
	- National Bank for Agriculture and Rural	
	Development.	
	- Export Import Bank of India .	
	- Gujarat State Finance Corporation	
	Total Lectures	45

Set University examination question paper for regular candidates as per the following instruction:

	UNIVERSITY EXAMINATION			
	(Que. No. 1 to 4 are compulsory for regular students candidates)			
Sr. No.	Particulars	Marks		
1	QUESTION - 1 (From Unit 1) (OR) QUESTION - 1 (From Unit 1)	20		
2	QUESTION - 2 (From Unit 2) (OR) QUESTION - 2 (From Unit 2)	20		
3	QUESTION - 3 (From Unit 3) (OR) QUESTION - 3 (From Unit 3)	15		
4	QUESTION - 4 (From Unit 4) (OR) QUESTION - 4 (From Unit 4)	15		
	Total Marks for Regular Students	70		

#### **Suggested Readings and Reference Books:**

- 1. Practice and Law of Banking G. S. Gill
- 2. Banking: Law and Practice P. N. Varshney
- 3. Banking: Law and Practice in India Tannan
- 4. Banking: Law and practice in India Maheshwari
- 5. Banking and Financial system Vasant Desai
- 6. Fundamentals of Banking Dr.R. S. S. Swami
- 7. Bank Management By Vasant Desai Himalaya Publication
- 8. Bank and Institutional Management By Vasant Desai Himalaya Publication
- 9. Microfinance Dr. R. J. Yadav , Paradise Publication, Jaipur.
- 10. Aantarrashtriya Banking ane Nibandho By Dr. R. J. Yadav

# B.COM. SEMESTER – 5 Computer Science – 5 Introduction to DBMS

Name of the Course : Computer Science - 5

**Introduction to DBMS** 

Course credit : **05** 

Teaching Hours : Theory: 45 (Hours) + Practical: 60 (Hours)

Total marks : 100

Distribution of Marks: 50 Marks semester end theory examination

30 Marks semesters end practical examination

20 Marks Internal assessments of theory (Unit: 1 to 4) (CCA)

#### **Objectives:**

To impart information technology related skills to the students

Unit No. 1 to 4 -> Theory of 70 Marks and Unit No. 5 -> Practical of 30 Marks

Unit	Content	No. of Lectures
1	<ul> <li>INPUT/OUTPUT, INITIALIZING, ASSIGNING OTHER COMMANDS</li> <li>Concept of DBMS</li> <li>?,??,???,*,&amp;&amp;, note, =, clear</li> <li>accept, input, store, wait, @ say get [picture, range, valid, default]</li> <li>Array with meaningful example</li> </ul>	12
2	<ul> <li>LOOPING, CONDITIONAL AND BRANCHING COMMANDS</li> <li>for end for</li> <li>do while enddo, exit, loop</li> <li>if else endif (also nesting)</li> <li>do case endcase</li> </ul>	11
3	<ul> <li>Character, string and other functions: chr(), asc(), val(), left(), right(), str(), substr(), len(), lower(), upper(), ltrim(), rtrim(), alltrim(), stuff(), isupper(), islower(), isalpha(), isdigit(), soundex(),proper()</li> <li>Numeric functions: abs(), between(), ceiling(), floor(), int(), min(), max(), mod(), round(), sqrt(), rand(), sign()</li> <li>Date and Time functions: date(), time(), day(), dow(), month(), year(), dtoc(), ctod(), cdow(), cmonth()</li> </ul>	11
4	SET COMMANDS  • alternate, bell, carry, century, confirm, color to, console, date, default, decimal, device, delimiters, exact, fixed, print, safety, talk, mark	11

5	5 PRACTICAL	
	Practical Exercise of Unit 1 To 4	
	Total Lectur	res 45 + 60

**Theory Question Paper Style:** 

UNIVERSITY EXAMINATION		
Sr. No.	Particulars	Marks
1	QUESTION - 1 (From Unit 1) (OR) QUESTION - 1 (From Unit 1)	14
2	QUESTION - 2 (From Unit 2) (OR) QUESTION - 2 (From Unit 2)	12
3	QUESTION - 3 (From Unit 3) (OR) QUESTION - 3 (From Unit 3)	12
4	QUESTION - 4 (From Unit 4) (OR) QUESTION - 4 (From Unit 4)	12
	Total Marks for Regular Students	50

#### **Credit:**

- 1 lecture = 1 hour = 1 credit and 2 practical = 2 hours = 1 credit
- Total 45 hours of theory teaching work per semester and additional 60 hours of practical per semester.
- Theory 3 Hours/week = 3 credits and additional practical 4 hours/week = 2 credits. Total credit is 5.

#### **Examination:**

- Theory Examination Total marks 70 (50 marks of university examination and 20 marks of internal). University examination: 2 Hours
- Practical Examination Total Marks 30 (No Internal Marks).University Examination: 2 Hours

#### **Passing Standard:**

- Student must obtain minimum 40% marks in theory and practical both
- Theory: Minimum 40% (minimum 20 marks in University examination and minimum 8 marks in internal)

Practical: Minimum 40% (Minimum 12 marks in University examination)

#### **Suggested Readings and Reference Books:**

- FoxPro 2.5 Made Simple by R. K. Taxali, BPB Publication
- Programming in FoxPro 2.6 by Gagan Sahoo, Khanna Publication

## **B.COM. SEMESTER - 5**

7 Elective – 5 Advance Statistics - 5

Name of the Course: Advance Statistics - 5

Course credit: **03** 

Teaching Hours: 45 (Hours)

Total marks: 100

#### **Objectives:**

To familiarize the students with various statistics tools and their application in the business decision making.

Unit	Content	No. of Lectures
1	TESTING OF HYPOTHESIS:	13
	- Meaning of hypothesis and meaning of Test of hypothesis	
	<ul> <li>Types of hypothesis, (Null, Alternative Composite)</li> <li>Two types of errors, Level of significant, critical region, power of a test, one tail versus two tail test. acceptance region, confidence interval,</li> <li>Reliability of sample, Large and small samples, confidence limit,</li> </ul>	
	- Procedure of tests of hypothesis	
	<ul> <li>Large sample Tests</li> <li>Test of significant of (i) number of success (ii) proportion of success (iii) difference of two proportion</li> </ul>	
	<ul> <li>Test of significant of (i) mean (ii) difference between two means(iii) difference between two S.D (iii) coefficient of correlation</li> <li>Examples</li> </ul>	
2	SMALL SAMPLE TESTS:	12
	<ul> <li>Uses of t- Test</li> <li>Testing of hypothesis</li> <li>Population mean</li> <li>Equality of two population means</li> <li>Population correlation coefficient</li> </ul>	
	<ul> <li>Use of F-Test</li> <li>Testing of hypothesis concering equality of two population variances</li> </ul>	
	<ul> <li>Use of Fisher's Z transformation</li> <li>Test of hypothesis</li> <li>Population correlation coefficient</li> <li>Equality of two population correlation</li> </ul>	
	coefficient - Examples	

3	CHI SQUARE TEST:	10		
	- Definition of Chi square variate and degree of freedom			
	- Uses of chi square test			
	- To Test Goodness of fit			
	- To Test independence of two attributes			
	- To Test for population variance			
	- Examples			
4	ANALYSIS OF VARIANCE: 10			
	- Definition of ANOVA			
	<ul> <li>General ANOVA table for One way classification, two way classification and LSD</li> </ul>			
	- Limitation of ANOVA			
	- Examples			
	Total Lectures	45		

Set University examination question paper for regular candidates as per the following instruction:

UNIVERSITY EXAMINATION (Que. No. 1 to 4 are compulsory for regular students candidates)			
Sr. No.	Particulars	Marks	
1	QUESTION - 1 (From Unit 1) (OR) QUESTION - 1 (From Unit 1)	20	
2	QUESTION - 2 (From Unit 2) (OR) QUESTION - 2 (From Unit 2)	20	
3	QUESTION - 3 (From Unit 3) (OR) QUESTION - 3 (From Unit 3)	15	
4	QUESTION - 4 (From Unit 4) (OR) QUESTION - 4 (From Unit 4)	15	
	Total Marks for Regular Students	70	

#### **Suggested Readings and Reference Books:**

- 1. Statistics By D.S. Sancheti and V.K. Kapoor
- 2. Fundamentals of mathematical statistics By V.K.Kapoor and S.C.Gupta
- 3. Fundamentals of Statistics By S.C. Srivastva and SangyaSrivastava
- 4. Statistical methods By S.P.Gupta
- 5. Practical Statistics By S.C.Gupta
- 6. Business Statistics By R.S.Bhardwaj

B.COM. SEMESTER – 5		
7	Elective - 6	Co-operation - 5 (Co-operative Credit and
	Liective - 0	Co-operative Banking in India)

Name of the Course: Co-operation - 5 (Co-operative Credit and Co-operative

**Banking in India)** 

Course credit: **03** 

Teaching Hours: 45 (Hours)

Total marks: 100

#### **Objectives:**

The objective of the course is to provide the basic knowledge of co-operative activities

Unit	nit Content	No. of
Onit		Lectures
1	Reserve Bank of India and co-operative movement. (Role of	12
	RBI in Rural Credit Development)	
2	DEVELOPMENT OF CO-OPERATIVE CREDIT AND	11
	BANKING IN INDIA:	
	- Primary Agricultural Credit Societies	
	- Land Development Banks	
3	National Bank for Agriculture and Rural Development	11
	(NABARD) and Co-operative credit	
4	AGRICULTURAL CREDIT THROUGH CO-OPERATIVES:	11
	- Regional Rural Banks	
	- State Central Co-operative Banks	
	- District co-operative Banks	
	- Co-operative farmers credit card plan	
	- National Agriculture Insurance plan	
	Total Lectures	45

### Important instructions for paper setter -

Set University examination question paper for regular candidates as per the following instruction:

UNIVERSITY EXAMINATION  (Que. No. 1 to 4 are compulsory for regular students candidates)			
Sr. No.	Particulars	Marks	
1	QUESTION - 1 (From Unit 1) (OR) QUESTION - 1 (From Unit 1)	20	
2	QUESTION - 2 (From Unit 2) (OR) QUESTION - 2 (From Unit 2)	20	
3	QUESTION - 3 (From Unit 3) (OR) QUESTION - 3 (From Unit 3)	15	
4	QUESTION - 4 (From Unit 4) (OR) QUESTION - 4 (From Unit 4)	15	
	Total Marks for Regular Students	70	

#### **Suggested Readings and Reference Books:**

- 1. The Gujarat Co-operative Societies Act. 1961
- 2. H Calvert: Law and Principles of Co-operation
- 3. L. S. Shastri: Law and Practice of Co-operative Societies in India
- 4. R. D. Bedi: Theory History and Practice of Co-operation
- 5. S. K. Gupte: Co-operative Societies, Act and Rules of Gujarat
- 6. Jacaues. Co-operative Book-keeping (3 volumes)
- 8. **Congress outer es a view and the property of the contract of the contract**

- 13. 2777777777

- 16. ??
- 17.